

ABSTRACT

The Valdez Youth Awareness Coalition (YAC), a nonprofit organization, serves the City of Valdez, Alaska, a rural community with a population of 4400 residents. According to the 2000 U.S. Census 10.2 percent of the Valdez population is Alaska Native and/or American Indian. YAC's mission is, "to provide a unified community force promoting healthy life style choices, focusing on the prevention and reduction of youth substance use, intimate partner violence and other negative risk behaviors." YAC's two primary goals are to: 1) reduce youth substance use in Valdez, Alaska, and over time, among adults by addressing the factors in our community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse; 2) establish and strengthen collaboration among Valdez's private nonprofit agencies, and Federal, State, local and tribal governments to support the efforts of community coalitions to prevent and reduce substance abuse among youth. YAC plans to achieve these goals through implementation of the following strategies: 1) Reduce youth access to alcohol, tobacco and other drugs (ATOD). 2) Reduce pro-ATOD perceptions by youth. 3) Increase parent perceptions of risk of harm, youth ATOD use disapproval, and related family communication and management skills. 4) Build the coalition's capacity to effectively address youth substance use. 5) Create coalition sustainability, ensuring the future of long-term prevention programming in Valdez, and 6) Mobilize coalition members to develop and deliver collaborative prevention activities, events and programs in Valdez.

Table of Contents

Face Page-----	1
Abstract-----	2
Table of Contents -----	3
Budget Form SF 424A -----	4
Coalition Logic Model -----	6
Project Narrative	
• Section A: Community Assessment -----	7
• Section B: Capacity Building -----	13
• Section C: Project Planning -----	17
• Section D: Implementation -----	22
• Section E: Evaluation -----	24
Supporting Documentation	
• Section F: Documentation for eligibility requirements-----	26
Meeting Minutes Attachments -----	30
MOU/Member Applications -----	40
State Certificate and Articles of Incorporation-----	65
• Section G: Budget Narrative and Justification -----	75
Supporting Documentation for Budget Justification Attachments--	82
• Section H: Resumes and job descriptions -----	99
• Section I: Program Abstract -----	103
• Section J: General Applicant information -----	103
• Section K: Applicant Demographics -----	105
Appendix 1: Single State Authority Letter of Support -----	106
Appendix 2: Assurance of Compliance with SAMHSA	
Charitable Choice and Regulations Form SMA 170-----	108
Appendix 3: Certifications and Assurances -----	110
Appendix 4: Disclosure of Lobbying Activities -----	116
Appendix 5: Checklist -----	118

Section A: Community Assessment (20 points)

In this section you must document your community efforts. This information serves as the basis for your project narrative.

1. Has your coalition conducted a comprehensive community assessment of the community’s substance abuse problem(s) and corresponding needs?
Yes.
2. Did you collect data or information to identify the youth drug problem(s) in your community?
Yes.
3. If yes, what specific data, findings, or information supports your decision to address the specific drug use problems? Please describe the specific sources of data and how the data support your findings. Be sure to include baseline data on the four GPRA measures discussed in Section I, Expectations, 2.5, “Data and Performance Measurements Requirements.”

The following data, findings and related information were used to support our coalition’s decision to continue in its mission addressing youth ATOD use in Valdez.

Specific tools used in data collection include the Youth Risk Behavior Survey (*YRBS*), for 1995, 1999, 2003 and 2005; the 2002 American Drug and Alcohol Survey (*ADAS*), the 2002 and 2005 Valdez Community Readiness Surveys (*VCRS*), the 2005 Valdez Community Needs Assessment, and information gathered through focus groups.

Additionally, YAC employed limited use of survey materials provided on CSAP’s, “Core Measures Index (CMI),” website. Materials taken from the CMI website include:

- Student Survey of Risk and Protective Factors/*Perceived Risk of Drug Use, Parental Attitudes Favorable Towards Drug Use, and Perceived Availability of Drugs and Handguns* (12 questions posed to 25 elementary respondents).
- National Household Survey on Substance Abuse/*Age of Onset* (7 questions posed to 68 adult respondents).
- Monitoring the Future Survey/*Perceived Harm* (14 questions posed to 68 adult respondents).

Aside from *Age of Onset* statistics gathered in the Jr. and Sr. High *YRBS* (listed in the GPRA section below), and a few substance-use indicators for 6th graders identified in the *ADAS*, very little local data has been collected for elementary aged students. A plan to address this deficit of information is listed in Section E.

2005 *YRBS* data identified *decreases* from 2003 to 2005 in nearly every category of reported *Junior High School* student substance use. Areas remaining of primary concern, affecting the largest portion of Jr. High students, show 18.7% of those surveyed reported Marijuana use and 12.5% reported use of inhalants in 2005.

For the High School, comparative analysis of *YRBS* data over a period of 10 years shows overall declines in student alcohol and marijuana use. However, the same analysis showed steady increases in student use of, “hard drugs,” such as cocaine, steroids and injected drugs. 2005 *YRBS* data also shows a two-year *increase* in reported Valdez High School student use of:

ATOD	Percentage of use
Cigarettes	10.6%
Binge drinking	9.4%
Cocaine	3.2%
Steroids	2.9%

Injected drugs	3.2%
Methamphetamine	3.4%
Ecstasy	2.4%
Marijuana (30-day use)	2.2%

Areas of largest concern regarding youth substance use among Valdez High School students in 2005 include:

- 30-day use of marijuana at 26.4% (down from 45% in 1995, but still ahead of the 2003 Alaska average of 23.9%),
- Current binge drinking at 31.9% (5.4% higher than the 2003 Alaska average, but down from 36.2% for Valdez in 1995),
- Sale or offer of drugs to students on school property in the past 12 months (34.3%), and
- 30-day use of cigarettes at 19.1% (down from 29.1% in 1995).

The following GPRA-specific measures identify a mixture of related declining and increasing youth substance use trends.

Age of Onset

Jr. High statistics and anecdotal reports from school counseling and administrative staff indicate the reported age of onset for initial use of ATOD, before age 11, has declined from previous years. *Increasing* high school statistics for first use of ATOD before age 13 raise serious questions about what factors continue to cause students between the 6th and 9th grades to begin using substances.

- In 2005 25.5% of Valdez High students report use of alcohol before age 13. While this is 2.3% *higher* than the 2003 Alaska average of 23.2% (YRBS), it is a *significant reduction* from the 1995 statistic of 34% (represents a *decrease* of 8.5%).
- Jr. High reports of marijuana use by students before age 11 has *decreased* 2.8% from the 2003 report of 6.5% (YRBS), also representing an overall *decrease* of 6.7% from the 1995 report of 10.4%.
- Jr. High student reports of first use of alcohol before age 11 *decreased* 38.7% from 46.6% in 1995 to 7.9% in 2005 (YRBS).

Frequency of Use in the Past 30 Days

- 2002 ADAS data for, “Frequency of Use in the Past 30 Days,” shown in the chart below.

Substance	Grade 6 (%)	Grade 8 (%)	Grade 10 (%)	Grade 12 (%)
Alcohol	2%	13%	31%	43%
Were drunk		2%	13%	22%
Cigarettes	2%	10%	4%	17%
Smokeless tobacco		5%	2%	
Marijuana	0%	5%	20%	26%
Inhalants	2%	5%		
Stimulants			4%	4%
Downers			4%	

- In 2005 current (30 day) use of cigarettes among Valdez Sr. High students was reported at 19.1%, representing a 10.6% *increase* over 2003, but an overall *decrease* of 10% since 1995 (YRBS).

- In 2005 current (30 day) use of cigarettes among Valdez Jr. High students was reported at 4.7%, representing a 3.7% decrease from 2003, and a 9.6% decrease from 14.3% in 1995 (YRBS).
- In 2005, 3.6 % of Valdez Sr. High students reported using cigarettes on school property in the past 30 days, representing a 4.2% decrease from 2003. The same students reported 3.5% used smokeless tobacco on campus in the previous 30 days, representing and 3.9% decrease from 2003 (YRBS).

Perception of Risk or Harm

The following statistics were, “mined,” from tools (ADAS, YRBS) in which the category of, “Perceived Risk of Harm,” was not specifically posed or addressed. More conclusive data is pending delivery of a new GPRA-specific ADAS planned for implementation in all three Valdez City Schools later this spring (2006).

Mined Jr. High YRBS statistics for marijuana and inhalant use, and ADAS statistics for 8th, 10th and 12th grade rates of refusal, indicate a majority of 7th to 12th grade students view ATOD use negatively, suggesting a related positive perception of associated risk of harm.

- Marijuana (18.7%), and inhalant (12.5%) use remain high and continue to be the primary drugs of choice for Jr. High aged students. This data indicates that while a majority of Jr. High students do not report use of marijuana or inhalants, the remaining 2 out of 10 students do not perceive marijuana use to present a significant risk or harm, and 1 out of 10 do not perceive inhalant use as risky or harmful behavior (YRBS).
- The chart below lists the percent of students who reported in the 2002 ADAS that it was easy to say “no” to offers of alcohol, cigarettes and marijuana. This data indicates a high percent of student have the refusal skills necessary to avoid offers of ATOD.

Grade	Alcohol	Cigarettes	Marijuana
8 th	83%	89%	88%
10 th	80%	91%	84%
12 th	74%	83%	74%

The use of CMI materials was employed to establish a 2005 baseline for this core measure. However, the sample size of elementary students and related data from the CMI surveys was much smaller than expected or desired, is not statistically significant, and should only be used for its anecdotal value.

Anecdotal information collected using CMI resources indicate a majority of elementary students perceive great risk of harm associated with ATOD use.

- In a survey (CMI resource material) given on 5/07/05 to 25 elementary respondents, 76% reported a perception of great risk associated with smoking one or more packs of cigarettes per day. 64% of the students reported perception of great risk associated with trying marijuana once or twice. 92% perceived great risk would result from regular use of marijuana, and 56% perceived great risk would result from, “nearly every day,” consumption of one or two alcoholic beverages.

Perception of Disapproval of Use by Parents

Questions regarding this core measure were not specifically posed or addressed in either of the national surveys (ADAS, YRBS) traditionally used by the coalition. The following findings are supported by information, “mined,” from the VCRS, the Valdez Community Needs Assessment, and CMI resource materials to identify existing community data defining local,

“Perception(s) of Disapproval of Use by Parents.” More conclusive data is pending delivery of a new GPRA-specific ADAS planned for implementation in all three Valdez City Schools later this spring (2006).

Data collected for this measure indicates it is highly likely most elementary age students receive and perceive the message their parents would disapprove if the student were to use substances. Conversely, data and anecdotal evidence pertaining to older students indicates a *decline* in disapproval of youth substance use respective to increases in grade and age, to the point where use of substances such as alcohol, cigarettes and marijuana may be allowed by parents.

- In the 2005 VCRS key informants/respondents described Valdez parents as generally, “tolerant of certain drug habits, such as underage drinking at home.” The survey went on to identify that parents are often seen to, “look the other way and some even let their kids do drugs or even give it to them.” The VCRS defined a shift in parent tolerance of underage use in public places. This represents a change from the 2002 VCRS which listed senior sneak days and prom as the events during which youth were most likely or expected to drink. The 2005 VCRS showed underage drinking more likely to be tolerated than other drug use.
 - In the 2005 Valdez Community Needs Assessment the majority of adult male and female (182 of 295) respondents identified substance use/abuse to be the number one issue needing to be addressed in Valdez. This data indicates a prevalence of adult disapproval for substance abuse in general.
 - In a survey (*CMI resource material*) given on 5/07/05 to 25 elementary respondents, 92% reported the perception that their parent would believe it was, “very wrong,” for them to drink *alcohol* regularly. 84% of the same students said they perceived their parents would view their use of *cigarettes* as, “very wrong.” 96% reported the perception their parents would view their use of *marijuana* as, “very wrong.”
 - In the adult survey (*CMI resource material*) 68 Valdez adults were asked to report their own age of onset for a variety of substances. This survey was provided in attempt to identify current adult perceptions of risk and harm associated with other people’s use of alcohol, tobacco and other drugs (ATOD), related social norms, and to define what underlying adult attitudes may shape pro-ATOD perceptions by Valdez youth. The survey showed a majority of respondents (94%) viewed smoking one or more packs of cigarettes per day as a behavior of, “great risk.” The same respondents viewed smoking marijuana regularly (68%), trying crack cocaine occasionally (79%), taking four to five alcoholic drinks every day (86%), and taking five or more drinks once or twice each weekend (70%) as behaviors posing, “great risk.”
4. What are the youth risk and protective factors in your community that you have identified as needing attention?

Risk and protective factors for Valdez identified as needing attention or inclusion in the coalition’s long-term prevention strategy include:

	Risk Factors	Protective Factors
Community	ATOD readily available in community. Social norms encourage or support ATOD use.	Opportunities for alternative activities and involvement widely available. Policies, laws and norms discourage or regulate ATOD use. Many see ATOD as number one issue needing to be addressed.

Family	Family history of ATOD use/abuse. Parents don't see child as ATOD use risk, are in denial about child's use, or openly endorse supervised use in home. Family lacks clear rules and consequences. ATOD is readily available in the home. Economic hardship or dysfunction exists in home.	Close family relationships. Family members are nurturing and supportive. Consistent parenting/interaction within family. Clear expectations and limits regarding ATOD.
School	ATOD readily available at school. School system lacks prevention funding and approved ATOD related health curriculum for elementary and Jr. High students.	New school drug policy provides student incentive to disclose ATOD use. School norms discourage student ATOD use.
Peer	Youth think most friends use. Youth associate with ATOD using friends. ATOD use is seen as "cool," or normal. Youth are reluctant to report peer ATOD use.	Youth are involved in substance-free activities. Friends disapprove of ATOD use.
Individual	Lack information on positive healthy alternative behaviors. Older youth mistrust adults regarding ATOD related discussions. Involved in high-risk or delinquent activities. ATOD use begins at early age (onset). Does not perceive ATOD use as risky or harmful. Does not perceive parents or adults will disapprove of ATOD use. Site boredom as factor leading to ATOD use.	Positive future plans. Views adults as allies. Self-confident. Strong refusal skills, socially competent. Perceives ATOD use as risky and harmful. Perceives parents and other adults would disapprove of their use of ATOD. Sites variety of healthy alternative activities as reason not to use ATOD.

5. What are specific youth drug use problem(s) in your community that your coalition believes require attention and why?

- Binge and other underage drinking.
Binge Drinking has been identified by scholarly medical journals and government studies as one of the most serious health issues facing today's college aged youth. Binge and other underage drinking by Valdez teens represent health and safety issues not widely addressed or recognized as a community problem. As YRBS data identifies, current binge (31.9%) and underage drinking (43.9%) affects the largest portion of Valdez High School Students, and is currently supported and viewed by many to be a, "right of passage (VCRS)." The 2005 YRBS indicates Valdez High School student binge drinking was 5.4% more prevalent than the Alaska average for 2003. In light of current statistics and the potential for long-term repercussions if not addressed, underage and binge drinking must be one of YAC's its top concerns and prevention priorities.
- Marijuana use, awareness and prevention.
In the 2005 YRBS, 26.4% of Valdez High School students reported marijuana use in the last 30 days, and 18.7% of Jr. High students reported having used marijuana sometime in their lives.
Up until the late 1980's marijuana possession and use was legal in Alaska. In 1998 possession and use of marijuana under medical prescription of a doctor was legalized. Today marijuana legalization lobbies continue to send pro-marijuana messages to parents and youth. According a survey YAC conducted on 5/07/05, many parents see regular use of marijuana presenting less risk than regular cigarette use. It is clear the pro-marijuana message has impacted the community of Valdez, reaches the parents and youth, and plays

a significant role in fueling the local problem of youth marijuana use. The coalition must take a proactive stand against the current social norms supporting marijuana use if it is to see continued declines in related youth statistics.

- Methamphetamine awareness and prevention.

As in many other parts of the country, in the last few years, the state of Alaska has seen a rapid expansion in the manufacture, sale and use of this highly addictive and destructive substance. Although Valdez has yet to witness the same high levels of methamphetamine manufacture, sale and use, experienced by other communities in the state, current statistics identify a disturbing growth in its use and popularity with older students in Valdez. The 2005 YRBS identified 9% of responding Valdez High School students, nearly 1 in 10, claim to have tried methamphetamine at least once. This data shows a 3.4% increase in high school methamphetamine use from 2003, outpacing the 2003 Alaska average of 5.9% by 3.1%. To avoid the real threat methamphetamine poses to the future health of Valdez and its children, the community and YAC need to work collaboratively to raise public awareness and to ensure producers and dealers do not increase local supply and demand.

- Inhalant abuse.

Much of the energy responsible for YAC's creation seven years ago, began with the issue and negative results of local youth inhalant abuse. Today inhalant abuse remains a primary concern at the elementary and Jr. High levels, and is re-emerging as a key focus of the coalition's awareness and prevention efforts.

- Supply of ATOD and current trends of use.

Data collected from the 2005 YRBS showed 34.3% of reporting Valdez High School students said they were offered, given or sold drugs on school property in the previous 12 months. The same survey indicated growth of high school student substance use in every category from 2003 to 2005. Over the last ten years YRBS statistics for Valdez have improved as a whole, but from 2003 to 2005 began to climb once again at the high school level. Youth access to ATOD, destructive social norms regarding its use, declines in prevention funding and lack of parent involvement are all factors believed to play a role in this negative shift in levels of use by older students. To stop continued increases in related data the coalition will facilitate changes in the current social norms around ATOD use, seek additional prevention funding, and actively engage older students and parents in the prevention education and awareness processes.

6. What methods did you use to collect data or information (e.g. school surveys, focus groups, mining existing data sources from law enforcement, hospitals, etc.)?

YAC used school and community surveys, a Community Needs Assessment and focus group information to collect youth substance use data and related community and environmental information. Specific tools used to collect data include the Youth Risk Behavior Survey (YRBS), for 1995, 1999, 2003 and 2005; the 2002 American Drug and Alcohol Survey (ADAS), the 2002 and 2005 Valdez Community Readiness Surveys (VCRS), the 2005 Valdez Community Needs Assessment.

YAC also employed limited use of surveys provided on CSAP's, "Core Measures Index (CMI)," website. Survey resource materials taken from the CMI website include:

- The Student Survey of Risk and Protective Factors/Perceived Risk of Drug Use, Parental Attitudes Favorable Towards Drug Use, and Perceived Availability of Drugs and Handguns (12 questions posed to 25 elementary respondents).

- The National Household Survey on Substance Abuse (7 questions posed to 68 adult respondents).
 - The Monitoring the Future Survey/Perceived Harm (14 questions posed to 68 adult respondents).
7. How do you plan to continually check the accuracy of your original community assessment? The accuracy of YAC's original community assessment will be monitored through continual evaluation of *process* and *outcome* measures. Methods for data collection will include delivery and evaluation of national and program surveys, community and youth focus groups, and continued use of the VCRS and Community Needs Assessment tools. Information will be gathered by coalition staff, member agencies and individuals, and an outside evaluator. Growth of the coalition, its influence in the community, and development of a ready pool of parent and student volunteers will help serve as indicators measuring the accuracy of our original community assessment and track the community's progress along the community mobilization continuum.

Section B: Capacity Building (20 points)

In this section of the Project Narrative, applicants should describe capacity building efforts within the coalition and the coalition's ability to lead and manage change within the community.

1. What resources do you need to address the problem(s) identified in your community assessment?

In Spring of 2006 the coalition achieved is incorporated as a non-profit with the State of Alaska. In years past the coalition has relied upon a fiscal agent to oversee all coalition, staffing and related resource management. In the 2006-2007 grant-year, as the coalition assumes management and control of DFCSP funds, it will require financial, human and material resources. These resources will help YAC successfully implement its multi-pronged environmental strategy, address the youth substance use problems identified in the community assessment section, and positively impact Valdez GPRA data.

- Financial resources are necessary to maintain operation of the coalition office and to retain/recruit administrative staff, serving as the locus for prevention-related logistical, administrative, information and reporting activities. Resources are needed to fund capacity-building activities such as the purchase of training supplies, services and related travel. A limited amount of financial support is also required for professional services (e.g. hire of an outside program evaluator, coalition and board insurance, staff fringe benefits, legal and/or accounting advice). Finally, long-term coalition sustainability depends on the organization's ability to diversify the variety of sources from which it receives financial support.
- Human resources include coalition leadership (Board of Directors Members and Committee Chairs), administrative staff (e.g. Executive Director), coalition sponsors and supporters, and coalition members representing each of the twelve required community sectors. Human resources are required to empower prevention efforts at the grass-roots level, and to mobilize the entire community into action.
- Material resources include supplies, best-practice program curriculum, equipment, technology and software. Availability of prevention materials will encourage greater member participation, and will empower and support members in *their* development of prevention programs, services, and activities addressing the problems identified in our

community assessment. These resources will be available for community use and may be held by the coalition or through its member agencies.

2. What current financial and other resources (people, leadership, training, knowledge, etc.) do you have in place that are appropriate to address the identified youth drug use problems in your community?

As a fifth year grantee, the coalition currently receives financial support from SAMHSA through the DFCSP grant, the current fiscal agent and the in-kind contributions of coalition members. In-kind contributions include staff, material and media support provided primarily through the Valdez City Schools, The Providence Valdez Counseling Center, Valdez Parks and Recreation, and Death to Life Films.

The coalition has provided five of its members with national-level prevention training through the Community Anti-Drug Coalitions of America (CADCA), and has partnered with the Foraker Group, a well-known Alaskan non-profit consulting firm, to receive training in organizational leadership, marketing, and fundraising. These educational activities are designed to continually equip the YAC Board of Directors with the necessary tools to generate sustainability and build the coalition's capacity to address youth drug use problems in Valdez. Members of the YAC Board of Directors include representatives from the Education (School District Superintendent), Youth-Serving (Parks and Recreation Department manager), Government (U.S. Coast Guard Medical Officer), Media (Local Video Production Producer), Civic (Rotary Representative), and Youth (High School Student) sectors.

Members representing the Valdez Police Department, State of Alaska Public Health, Department of Juvenile Justice, Advocates for Victims of Violence, Office of Children's Services and Department of Labor offices, as well as local Behavioral Health, Health Care and Faith-Based organizations bring their related expertise, perspectives, and experience to bear on the identified youth drug problems in Valdez.

3. What deficiencies exist in the capacity of your community and/or coalition to effectively deal with the identified problems (e.g., difficulty in retaining key sectors or actively involving them in planning and implementation; human or financial resources; lack of awareness or acceptance of problems; policies or community norms that promote substance abuse, etc.)?
 - Valdez has a population of approximately 4400 residents, and large number of community and civic organizations vying for volunteer support and service. Due to the community's small size and urgent need for volunteers, many of the coalition's members belong to other organizations, and have a multitude of demands placed upon their time. Volunteer over-commitment and lack of time represent two major obstacles to motivating greater member participation in activities outside of regular coalition meetings, in recruiting new members and board members. The coalition has worked hard to reorganize over the last year but is currently experiencing the symptoms of, "volunteer burnout." When burnout happens the coalition risks loss of members, which results in a related loss in its training investment and progress towards increased capacity.
 - Attempts to maintain representation across all 12 community sectors required by SAMHSA has also proven to be a difficult task especially in the parent, student and media sectors. Social norms, apathy and ignorance of youth substance problems have been identified as barriers to parent participation in prevention efforts. Busy school and extracurricular schedules, social norms, mistrust in adults, and poor perceptions of risk of harm and adult disapproval of ATOD use have been identified as barriers to student

involvement. Social norms, and financial barriers and concerns over possible conflicts of interest have been identified by mainstream media (radio, newspaper) as primary reasons for not taking an active role as members of the coalition. However, radio and print media are supportive of the coalition and provide in-kind advertisement when requested.

- Financially, the coalition has seen drastic declines in funding and available support for prevention programming which, in previous years, would have been partially available through its community partners (e.g. school district and the business community). For the last five years the DFCSP grant has been the primary source of funding for YAC's day-to-day financial needs. Up until 2005, serious consideration for the continued, sustainable funding of YAC beyond the life of the DFCSP grant was not formally addressed by the membership.
- According to the 2005 Valdez Community Readiness Survey (*VCRS*), following seven years of ongoing, "considerable (community mobilization) efforts," Valdez remains in the stage of, "Preplanning." The *VCRS* identified that while many community efforts have addressed the issue youth substance use, a lack of coordination in those efforts has lent to an overall community climate described as, "lax." The *VCRS* identifying denial, resistance to prevention messages, and resistance to changes in social norms as current barriers to greater community mobilization around youth substance use problems.

4. How do you plan to address these specific deficiencies?

The coalition has already begun to make progress addressing the deficiencies listed above.

- In December of 2005 YAC ratified its first set of bylaws and elected its first Board of Directors. Election of the board brought immediate positive changes in member participation and ownership in prevention planning and activities occurring outside of regularly scheduled YAC meetings. Development of formal bylaws and election of the board generated greater community belief in the coalition's legitimacy as a model for change. It is hoped that with increases in YAC membership and motivation, more volunteers will be available to do the work of the coalition, requiring less intensive individual time commitments and ultimately reducing the risk of member burnout.
- In March of this year the coalition received its Articles of Incorporation as a non-profit organization and is planning to pursue 501(c)3 status with the IRS as part of its new strategy for financial diversification and program sustainability. As a function of its new identity, YAC also plans to market its mission to potential donors and grantors outside of Valdez, continuing development of its fundraising strategy, and securing new funding sources to empower members in their creation of prevention activities, programs and direct-services.
- Greater organization, planning, funding, and marketing of YAC's prevention mission is expected to have a positive effect on the community, by raising awareness, changing social norms and leading to greater community mobilization and readiness for change around the issue of youth substance use in Valdez.

5. How and why were the specific individuals selected to represent the 12 key sectors and what are your plans to recruit, actively involve, and retain additional coalition members and community stakeholders?

Valdez is a small community with limited resources and volunteers. The people who represent the 12 key sectors are those who express interest in the coalition's mission and commit the time and resources to collaboratively participate in its prevention planning and activities. YAC does not exclude, but actively invites participation from any organization or

individual who expresses a genuine interest in helping the coalition achieve its mission and goals.

In the coming year YAC plans to actively recruit student participation from Jr. High and High School students. As added incentive the coalition will select several students to travel to the Annual CADCA Youth Leadership Forum in Washington D.C. and provide ongoing training throughout the year.

YAC will also actively recruit from and present its programs, prevention data, successes and needs to organizations and individuals in various community venues (e.g. church, civic club, fraternal order, City Council, School Board, and organizational advisory board presentations).

YAC also plans to develop a coalition resource and information website including a built-in recruiting page.

6. How do you plan to maintain and strengthen the coalition over the next year?

YAC will maintain and strengthen its current position by actively engaging Valdez in the prevention discussion using community forums, town hall meetings, development of a monthly newsletter, news and talk-show interviews, public service announcements, prevention commercials, educational presentations and use of information booths at venues such as the Valdez Home Show, Valdez Marine Expo and the Community Health and Safety Fair. YAC will continue to advocate for the strengthening of prevention and coalition efforts when speaking to other prevention professionals, state and federal agencies, and political leaders. YAC will actively offer and lend its expertise, local information and data to public leaders for use in the prevention discussions. YAC will work and collaborate with other community coalition leaders to encourage partnership, and to strengthen regional and state-wide prevention messages.

7. How will your coalition train, encourage, and mobilize your current and future leaders, workers, and volunteers?

YAC will continue to train its members and the community through the use of Foraker Group, national CADCA Forums, Midyear Trainings and Training Institute, CSAP, SAMHSA and other national prevention resources. YAC will rely on the expertise of local behavioral health, public health, medical, EMS and law enforcement professionals to bring a local perspective to the substance use discussion. YAC will continue to develop and provide access to its library of community resources, prevention tools, materials and information. YAC plans to hold a coalition member and prevention professional appreciation end of year banquet to honor the hard work and dedication of its volunteers and to build *esprit de corps* for the coming year.

8. How have you determined that you will be successful in addressing the youth drug use problems you have identified in your community assessment?

YAC's new organizational structure and autonomy, leadership, increasing membership, refined mission, goals and plans for the coming year equip it to successfully address identified youth substance use problems by:

- Providing for continued community assessment, feedback and involvement in the prevention process.
- Providing a structure and funding for ongoing capacity-building activities, prevention training and education.
- Establishing an efficient system for coalition members and leaders to collaboratively identify local youth substance use and negative risk taking behaviors while building a

related strategy and plan for program implementation, positively impacting the identified problems.

- Formalizing a process for establishment of baseline data and continued process and outcome evaluation.
- Mobilizing non-using/abusing students and parents to participate in delivery of ATOD awareness and prevention messages to the community, peers and family members.
- Creating a mechanism to empower youth and adult responsibility in positively influencing current norms around youth and community ATOD use.

Section C: Project Planning (25 points)

In this section, you will address the DFC strategic planning process.

1. Does your coalition have a project plan in place? (A project plan that spells out what you would do if awarded this grant.)

Yes.

2. Do you have a resource development plan to ensure that you are able to meet the matching requirements of the DFC grant?

Yes.

3. Do you have a long term sustainability plan for your strategies? If yes, please briefly describe this plan.

Yes. The coalition's long-term sustainability plan identifies that diversification of funding sources will enable continued programming in the event that federal funding is no longer available. In this way the coalition will be able to make long-term goals without having to worry about funds not being available in the next fiscal cycle.

4. The coalition should develop and carry out a plan that is community focused, not simply focused on preparing and assisting individuals. A community coalition must focus on changing the full environment by identifying and implementing strategies that will affect community attitudes, perceptions, norms, and beliefs around alcohol and other drugs.

Describe how your project plan is community focused.

Goal One:

Reduce abuse among youth and, over time, among adults by addressing the factors in a community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse. (Substances include, but are not limited to, narcotics, depressants, stimulants, hallucinogens, cannabis, inhalants, alcohol and tobacco, where their use is prohibited by Federal, State or local law.) Note: DFC projects must focus on multiple drugs of abuse, including those listed above. When the term "drug use" or "substance abuse" is used in this funding announcement, it is intended to include all of the above.

Objective: Reduce substance use among Valdez youth through reduction of related risk factors, and by increasing related protective factors.

Activities/Strategies:

1. Reduce youth ATOD access and use by:

- Informing parents of current laws concerning youth use of, and access to ATOD.
- Reducing supply and demand for youth ATOD, and creating parent incentive to discourage child use of ATOD, by working with the City Council, Law Enforcement, D.A.'s office and Courts to increase regulation/prosecution of youth ATOD use.
- Reducing amount of high-risk time youth are left unsupervised.

Timeline:

- Planning meeting with Schools, PTA, Parks and Recreation first week of October, 2006. Student training and prevention presentation activities planned around CADCA training, National Guard Demand Reduction trainer availability, Red Ribbon Week, and events throughout school year.
- Ordinance and Policy Proposal Committee formed by Nov. 2006. Proposals presented as developed throughout the year.
- Alternative Activities Committee formed in Oct. 2006, tasked with coordinating events schedule, updating coalition website calendar, identifying gaps in services during times of high-risk and proposing programs and activities to fit those dates.

Measure:

- Students receive a minimum of two trainings in prevention strategies, student-led prevention programs are successfully delivered to peers and parents throughout the school year, and students report increased perceptions of parent and adult disapproval of youth ATDO use. Parents and community members report increased knowledge of youth substance use issues in Valdez.
- Official, “zero-tolerance,” ordinance is passed by the City Council, police enforcement of ATOD laws increase, D.A.’s office agrees to prosecute more youth ATOD offences, and ATOD supply and demand in the high school declines resulting in 15% or less of high school students reporting being given, offered or sold ATOD on school grounds in the previous 12 months.
- Creation of online coalition activity calendar helps community coordinate year-round alternative drug-free activities for youth, activities are created for youth during homecoming, prom, after-school hours, Christmas, spring and summer vacations. Focus groups reveal fewer youth view boredom a justifiable reason for youth ATOD use, and percentage of Youth who report use decreases.

Sector(s) Responsible/Involved:

Schools, Parents, Youth, Business, Youth-Serving Organizations, Health-Care Professionals, Law Enforcement, Civic/Volunteer, State/Local Government, Faith-Based, Media, Other.

2. Reduce pro-ATOD perceptions by youth by:

- Changing pro-ATOD community social norms.
- Changing pro-ATOD youth social norms.
- Increasing anti-ATOD messages youth receive.

Timeline:

- Student prevention leaders are selected by the coalition in Dec. 2006, receive training through the CADCA National Leadership Forum (Youth Session), and develop separate community and youth focused ATOD awareness campaigns, strategies and materials in Feb. of 2007.
- The coalition writes a monthly column in the School District’s newsletter to parents throughout 2006-2007 school year. Elementary school prevention sponsor is identified and anti-ATOD skits and commercials are developed by staff and students for school assemblies and events. Alyeska/ KVAK Kids club joins YAC and School District in Red Ribbon Week Activities (Oct 2006). Anti-ATOD PSA’s, video commercials and coalition website information targeting youth are developed throughout the year and are revolve around monthly ATOD themes.

Measure:

- Community perceptions of youth ATOD use levels and acceptability reflect campaign information as measured by Valdez Community Readiness Survey. Youth participation in prevention activities and planning increases as measured by attendance sign-in sheets.
- More than 70% of Jr. High and High School Students report accurate perceptions of current rates of peer substance use.
- More than 70% of Jr, High and High School Students report ATOD use as risky or harmful.

Sector(s) Responsible/Involved:

Schools, Parents, Youth, Media, Business, Youth-Serving Organization, Other.

3. Increase parent perceptions of risk of harm, youth ATOD use disapproval, and related family communication and management skills by:
 - Raising awareness of local youth ATOD use statistics.
 - Providing parents access to youth ATOD use resources and information.
 - Facilitating coalition *member* development of family and parenting programs.

Timeline:

- Semi-annual ATOD forums are scheduled for the first and third quarters of the school year, around defined theme, bringing ATOD professionals and parents together to discuss youth ATOD problems and solution in Valdez.
- Coalition works with High School technology classes and local telephone cooperative to develop and maintain a coalition information and resource website by Nov. 2006.
- Family and Parenting programs are coordinated through coalition member agencies, Providence Valdez Counseling Center and Valdez Assembly of God, and are staggered for maximum effect and community access, with the first workshops being offered fall of 2006. Coalition provides support through marketing, family and youth participant recruitment, referral and consultation regarding program evaluation. Department of Juvenile Justice and Office of Children's services refer at-risk families for family and parenting services.

Measure:

- Parent feedback regarding ATOD forums is positive (as measured in post activity survey and focus group data), and parent involvement in and support for coalition activities increases (as measured by attendance sign-in sheets and increases in parent coalition membership). More than 80% of Jr. High and High School students report perception that parents would disapprove of their use of ATOD.
- Parent sign-in page on coalition website shows increasing parent use of resource pages and activity calendar. Website survey tool reflects growth in parent awareness and concern for youth substance use.
- Coalition member agencies sponsoring parenting programs report good levels of attendance, and provide ATOD specific statistical feedback to the coalition. Parent focus group data shows increases in family communication skills and indicates development of new protective factors for children in the home.

Sector(s) Responsible/Involved:

Parents, Youth, Schools, Business, Faith-Based Community, Health-Care Agency, Media, State Governmental Agency (with expertise in field of substance abuse).

Goal Two:

Establish and strengthen collaboration among communities, private nonprofit agencies, and Federal, State, local and tribal governments to support the efforts of community coalitions to prevent and reduce substance abuse among youth.

Objective: Increase community collaboration and the coalition's preeminence as the most suitable vehicle for community mobilization around youth substance use and other related negative risk-taking behaviors in Valdez.

Activities/Strategies:

1. Build coalition capacity by:

- Providing opportunities for professional, quality training in the areas of prevention theory, organizational development, leadership, marketing and fundraising.
- Developing a pool of material and prevention resources available for member and community use in the development and provision of activities and programs that support the coalition's primary mission and goals.
- Developing an annual awards banquet to recognize members for their support and service to the coalition over the previous year.
- Actively recruiting new members from underrepresented sectors.

Timeline:

- Provide coalition members with board training classes (through partnership with the Foraker Group) in the fall of 2006, and the opportunity to attend the annual CADCA National Leadership Forum (first quarter 2007) and/or National Midyear Training in summer of 2007.
- In Nov. 2006 start development of a community resource page on the coalition website listing all materials and equipment available for community use through the coalition and its respective members (this will continue to evolve for the life of the website).
- Create Coalition Awards Banquet Committee March, 2007. Organize banquet planning meetings over the following 10 months, and hold the banquet during the January annual meeting.

Measure:

- Coalition members will have at least two opportunities to participate in a Foraker Group training in the Fall of 2006. The coalition will send the coalition president and executive director to the Annual CADCA National Leadership Forum, and at least two coalition delegates to the CADCA National Midyear Training in 2007. Delegates who attend coalition training opportunities will actively participate in at least three coalition committee or board meetings. Members who participate in training will be asked to take a future role in coalition or prevention project leadership.
- By Jan. of 2007 coalition and community members will be able to access a list of available materials and prevention resources on the coalition's website.
- At least two new members will join the coalition in 2007 as a result of invitation from an existing member.

Sector(s) Responsible/Involved:

All twelve sectors will have the opportunity to participate in training, will list resources or materials on the coalition website and have representation at the coalition awards banquet.

2. Create coalition sustainability by:

- Diversifying the coalition's financial base through fundraisers, receipt of other grants, donations, sponsorship and member investment.
- Developing a business and marketing plan.

Timeline:

- Fall of 2006 the coalition will hold fundraisers to pay for additional youth to attend the CADCA National Leadership Forum in Washington D.C., in 2007 will apply for at least one additional grant, and will create a donation questionnaire on the coalition website.
- The coalition will develop a business plan by Nov. 2006, and identify a new marketing strategy by January of 2007.

Measure:

- The coalition will raise enough funding to send at least one additional youth to the CADCA National Leadership Forum in Washington D.C., will receive confirmation of additional grant funding (aside from the DFCSP grant) before Oct. 1, 2007, and will use data collected from the web donation-questionnaire to refine its fundraising strategy.
- The coalition will be able to show a measurable increase in funding, sponsors and partnerships by September of 2007.

Sector(s) Responsible/Involved:

All twelve community sectors will be involved in fundraising efforts. Each sector represented on the Board of Directors will be involved in business and marketing planning. Currently the Youth-Serving, School, Student, Media, Federal Governmental Agency (with expertise in field of substance abuse) and civic sectors are represented on the coalition board.

3. Mobilize coalition members to develop and deliver collaborative prevention activities, events and programs in Valdez by:

- Providing technical and logistical support to members.
- Purchasing or locating available equipment and materials necessary for project support.
- Creating an annual Collaboration Award recognizing the prevention efforts of members, supporters and sponsors over the prior year.

Timeline:

- Coalition staff will be available on average up to 4 days per week, 10 months each year, to assist coalition members with technical or logistical support for their prevention projects.
- Coalition will discuss purchase of requested project materials at least twice a year and make budget revisions and purchases as needed and allowed by the board, membership and SAMHSA. Coalition staff will be available up to 4 days per week, 10 months each year, to assist coalition members in locating available equipment and materials for support of prevention projects.
- Coalition Awards Banquet Committee created in March, 2007 will develop criteria and a list of Collaboration Award nominees/recipients and announce their selections at the following September coalition meeting.

Sector(s) Responsible/Involved:

These responsibilities will fall to coalition staff and the sector representatives serving on the coalition Board of Directors, and those represented on the Banquet committee. Currently the Youth-Serving, School, Student, Media, Federal Governmental Agency (with expertise in field of substance abuse) and civic sectors are represented on the coalition board.

Section D: Implementation (20 Points)

1. Are there specific resources (e.g. materials, facilities, equipment, etc.) necessary for the implementation of this project? If so, what are they and are these items reflected in your budget? Be sure to reflect this amount on your budget justification.
Yes, the coalition has recently become its own non-profit organization and will be separating from the fiscal agent it has used for the last 5 years. This year the coalition will require purchase of, or access to office equipment including a phone, photocopier and fax machine. The coalition will also require office supplies and furniture. These items are included in our budget projections for 2006-2007.
2. What percent of your proposed budget from grant dollars will be used to provide ongoing direct services? A definition of ongoing direct services is provided in section 1, 2.2 of this Announcement. Please be aware that no more than 20% of your grant funds may be used to provide ongoing direct services.
0% of DFCSF funds are planned for use in direct services at this time.
3. Please tell us, specifically, the role that each key member of the coalition's staff and/or contractor(s) will play in the implementation of the plan you have presented (e.g., Executive Director, Coalition Director, Project Director, Evaluator, etc.). Please list the title of the individual followed by the narrative description of their role.

Youth Substance Abuse Counselor/Prevention Specialist (YSAC/PS):

At this time the coalition's only paid staff member is the YSAC/PS, who is employed under the coalition's current fiscal agent, Providence Valdez Counseling Center (PVCC). The role of the YSAC/PS is to coordinate the DFCSF grant for the coalition's use in implementing the organization's prevention planning, strategy and projects. The YSAC/PS is required to have a working knowledge of community mental health and addictions concepts, practices and theory and be able to provide the prevention and referral services necessary for clients, including children, adolescents and their families. The YSAC/PS seeks clinical and informal consultation, and is responsible for accurate and timely documentation of program activities according to current policy and procedure. This includes submission of SAMHSA quarterly progress reports, Coalition Board quarterly progress reports, correspondence, client referral and coordinating prevention and treatment planning within PVCC and with other agencies. This position is responsible for the fiscal management of the DFCSF grant, including timely and accurate submission of quarterly reports, monthly expense reports and monthly financial draws. The YSAC/PS will work with community providers in the provision of juvenile prevention practices, addictions and mental health treatment, will pursue ongoing professional development, and must maintain strict confidentiality within federally mandated guidelines and professional boundaries with clients and staff. The YSAC/PS may supervise counselors, volunteers and interns.

Executive Director:

(At the time that this Grant application is awarded the YSAC/PS position will be replaced by an Executive Director's position falling under direct management and supervision of the

YAC Board of Directors.) The Executive Director will be responsible for fiscal and general oversight and administration for the Valdez Youth Awareness Coalition (YAC). This position is responsible to provide staff and volunteer supervision, and oversee the development and maintenance of YAC programs. The Executive Director develops and maintains the YAC budget and grants; reports required information to granting agencies and the YAC Board of Directors; is involved in the solicitation of funding; and maintains contracts with service vendors. This position administers community youth substance use initiatives, handles public relations, promotions and public education. The Executive Director researches and oversees planning of YAC meetings and activities, coordinates strategic planning with member agencies, and encourages interagency cooperation.

The Executive Director provides staff and volunteer training, prevention project consultation and planning, and conflict resolution and regular evaluations, when applicable. The Executive Director, as a member of the Management Team, is responsible for participating in Board Meetings, related discussions and policy making decisions for YAC. This position is expected to communicate and advise the Board of Directors on areas that may impact operations of the organization. The Executive Director works in the field of substance abuse prevention, intervention, and/or treatment, supervises YAC sponsored events, and is responsible as a first-responder for management of critical incidents and emergencies.

Evaluator (contracted):

The Outside Evaluator is contracted to help develop and carry out the coalition's evaluation plan and collection of youth substance use and prevention related data. The Outside Evaluator collects and analyzes information gathered through local, State and Federal surveys, focus groups and assessments of environmental, community and other factors. The Outside Evaluator works with the YAC Board of Directors, Executive Director, and members to apply data and related findings to the planning of future prevention strategy and activities, and evaluate the coalition, its processes and related project outcomes. The Outside Evaluator provides evaluation updates and recommendations to the Board of Directors and Executive Director on a quarterly basis.

4. How will the responsibility for implementing and funding the strategic plan be diffused among coalition members and their agencies, and/or other community partners?
The coalition has developed a, "Strong Board," system of governance empowering up to seven different sector representatives to take an active role in leading and guiding the organization's strategies. Individual YAC projects are then delegated to committees requiring broad member participation in planning and implementation of the activities identified in the coalition's strategic prevention plan. All members are encouraged to provide in-kind support to the coalition either in materials, financial support for program development and implementation, or volunteer time.

5. How will you monitor the implementation of your plan as things change? For example, what specific milestones or key events will the leaders of the coalition use to monitor the success of the implementation of the plan?

Continued process and outcome evaluation, assessment and analysis of local youth substance use statistics, community norms and related adult perceptions will provide the frequent milestones by which YAC monitors its short-term and intermediate successes in plan implementation. The coalition's, "Envisioned Future Statement," asserts, "YAC will become a national model for community mobilization." This goal was developed under the premise that in order to, "...become a national model," the coalition would need to show large scale

community mobilization and profound reductions in youth substance use. Achievement of the coalition Envisioned Future Statement will serve as a major milestone by which YAC can determine its long-term success in plan implementation.

Section E: Evaluation (15 points)

In this section, applicants should describe their plans for ongoing monitoring and evaluation of the project. This includes both process and outcome measures. DFC coalitions are strongly encouraged to partner with state and local resources around data collection and evaluation (e.g., student and community surveys, local needs assessments).

In this section, applicants should address the following:

1. Describe the capability and experience of the coalition and/or how the coalition has created partnerships in order to collect, analyze, and report data and conduct evaluation activities. Currently YAC has the capability to collect and analyze data in all four GPRA measures, but this is only a recent development. Historically YAC has partnered with the Valdez City Schools to collect data through the use of two nationally and state endorsed surveys, the American Drug and Alcohol Survey (*ADAS*), and the Youth Risk Behavior Survey (*YRBS*). Through this partnership YAC has been able to establish and analyze baseline data taken from over 10 years of Valdez youth substance use and other risk-taking behaviors. Unfortunately, this great history of data only addresses two of the four GPRA measures. In the coming year YAC plans on conducting the new *RMBSI ADAS Core Measures Short Form* survey which addresses all four GPRA measures. The coalition is planning to contract again with a very capable local evaluator who works with the school district. The coalition also recently partnered with the Valdez Advocates for Victims of Violence to conduct a new community needs assessment.
2. Based on your plan, as presented in the planning section, how will you measure the desired impact for each objective? (please list each objective you proposed in the planning section)
Objective: Reduce substance use among Valdez youth through reduction of related risk factors, and by increasing related protective factors.
 - To measure the success and impact of this objective the coalition will gather data from the *ADAS* survey and will conduct focus groups with a group of parents and students from the Elementary, Jr. High, and High School. The coalition will also mine data from the Department of Juvenile Justice, local law enforcement and the Counseling Center.
Objective: Increase community collaboration and the coalition's preeminence as the most suitable vehicle for community mobilization around youth substance use and other related negative risk-taking behaviors in Valdez.
 - To measure the coalition's suitability and impact as "a vehicle for community mobilization relating to the youth substance use issue," the coalition will survey members, parents, youth and community about their perceptions of the coalition and the issue of youth substance use. The coalition will use the *YRBS* survey, Community Needs Assessment and Valdez Community Readiness Survey as benchmarks to measure change.
3. What is your ability to report on the required GPRA performance measures (30-day use, perception of harm, perception of disapproval, age of onset)? Included in this should be evidence of your ability to, or plan to, secure the necessary data so that you are in a position to report it to the Federal government on all four measures for alcohol, tobacco, and marijuana at least every other year (i.e. once every 24 months).

The coalition, together with the Valdez City Schools, plan to deliver the *RMBSI ADAS Core Measures Short Form* survey to Valdez students during spring semester of 2006, and plan to continue use of this survey on even numbered years.

4. How will your coalition collect, analyze and report process measures such as what coalition management, paid staff, and membership changes have occurred, how these changes have impacted the work of the coalition, and what progress has been made in developing and implementing the strategic plan?

The coalition intends to utilize the COMET reporting system to assist in collection, organization and reporting of this data to SAMHSA, the YAC Board of Directors, members, and community. Analysis will be completed by coalition staff with the assistance of the Outside Evaluator. Specifically data will show which tasks and activities were completed, who and how many people participated in strategy development, planning, and project implementation, and if the coalition achieved what it set out to do. The coalition Executive Director and Evaluator will make a check list of project accomplishment and failures for use in future planning.

5. Describe your plans for data collection, management, and analysis. Describe the data collection instrument(s) you plan to use.

Data will be gathered by the Outside Evaluator and coalition staff from surveys, focus group interviews, and other community source (e.g. police department, hospital, public health, counseling center, youth court etc.). It will be collected, managed and stored in the COMET reporting system. Analysis will be completed by coalition staff and the Outside Evaluator.

6. How will you use your findings from your evaluation to improve your project throughout the project period and in planning future activities?

Findings will be reported to the Board of Directors on a quarterly basis and any needed adjustments in the prevention strategy or plan will follow at SAMHSA's advice and the board's discretion.

7. What is your plan to use information from the evaluation to recruit, inform, and engage community members and the target population?

Information will be presented in community venues to demonstrate the need for, and value of, collaborative prevention programming, in order to motivate greater levels of community activism around the issue of youth substance use. The coalition will submit articles to local and state periodicals publishing the coalition's efforts, process and outcomes. The coalition will seek to present its program experiences and lessons learned in regional and state prevention and coalition educational settings.

8. Please state your intention to participate in the national evaluation of the DFC.

The Valdez Youth Awareness Coalition intends to assist SAMHSA and the ONDCP in its continued evaluation of national prevention efforts by participating in the national DFC evaluation and all requirements and aspects of the reporting cycle.

SUPPORTING DOCUMENTATION

Applicants may use attachments in responding to Sections F-K. Please label the attachment as: Supporting Documentation, Section F, G, etc.

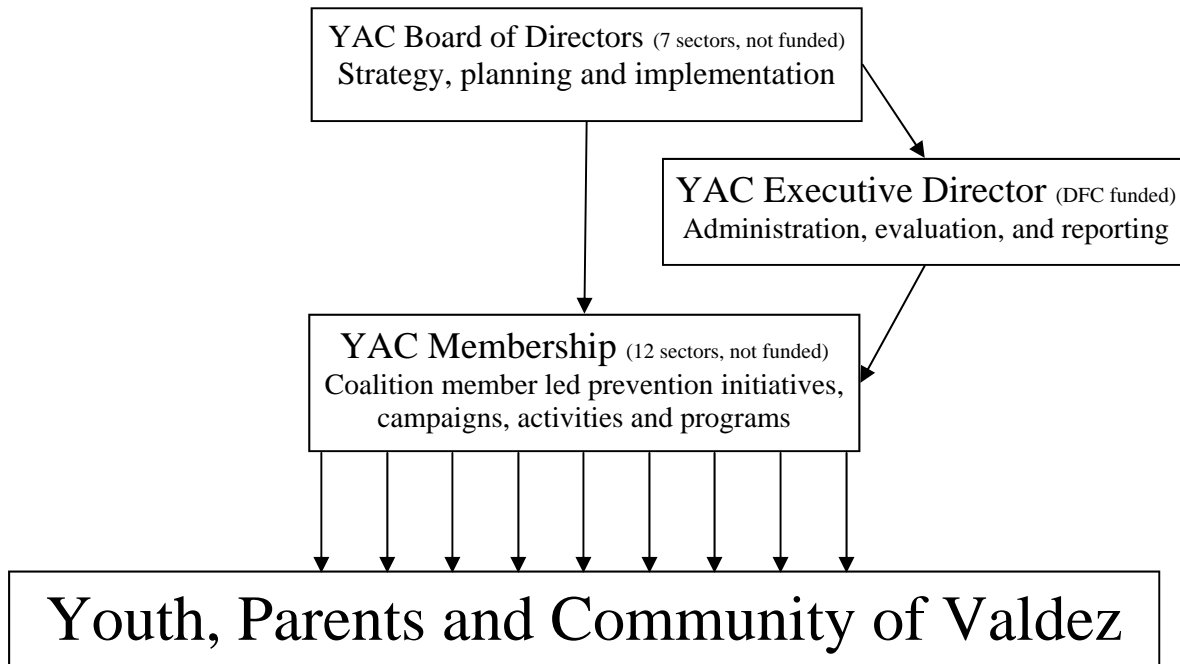
Section F: Documentation for Eligibility Requirements: The minimum documentation discussed in III, Eligibility Requirements, should be included in Section F.

- 1.1 The Valdez Youth Awareness Coalition (YAC) is a legally eligible entity. YAC is a Nonprofit Corporation in the state of Alaska. YAC’s state incorporation number is 99968 (see attached document F1.1). YAC is in the process of filing for its 501(c)3 status with the IRS.
- 1.2 “The Valdez Youth Awareness Coalition’s Mission is to provide a unified community force promoting healthy life style choices, focusing on the prevention and reduction of youth substance use, intimate partner violence and other negative risk behaviors.”
- 1.3 YAC is targeting multiple substances in its strategy and prevention planning. Substances are defined as, but not limited to, narcotics, depressants, stimulants, hallucinogens, cannabis, inhalants, alcohol and tobacco, where their use is prohibited by Federal, State or local law. YAC’s prevention plan is aimed at achieving the two DFC goals to:
 - Reduce substance abuse among youth and, over time, among adults by addressing the factors in Valdez that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse.
 - Establish and strengthen collaboration among communities, private nonprofit agencies, and Federal, State, local and tribal governments to support the efforts of community coalitions to prevent and reduce substance abuse among youth.
- 1.4 See attached meeting minutes for 5/19/05, 8/25/05, and 1/19/06. (9 pages total)
- 1.5 See table below:

Sector	Member/ Representative	Agency/ Organization	Contributions to coalition activities
Youth	Lerissa Beer	Business Professionals of America	Student Advisory Member to the YAC Board of Directors.
Parent	Michele Floyd	N/A—Parent	Volunteer Support for planning and programs.
Business Community	Sandra Retalia Dee Hodges	Hook Line & Sinker DBA Radio Shack	Contribute to and volunteer for Red Ribbon Week events, sponsorship of drug-free activities (e.g. dances, lock-ins etc.), in-kind.
Media	Thomas Tapp Jorge Arciniega	Death to Life Films	Board member, create Drug-Free Commercials, YAC logo, PSA’s and other advertising, in-kind.
School	Lance Bowie Roz Strang Rod Morrison Geary Cantrell Tristy Morrison	Valdez City Schools	Board member, all after-school extracurricular drug-free activities, YAC planning, in-kind.
Youth-Serving Org.	Mike Bork Tanya Cathey Matt Steffy <hr/> Stacy Smith	Valdez Parks, Recreation and Cultural Services <hr/> Valdez Big Brothers Big Sisters	Board member, after school-program, holiday hangout, art-in-the-park, neighborhood activity days, recreation activities, teen center programming, Red Ribbon Week, in-kind. <hr/> Bowl for Kids Sake program, Dine out for Kids Sake program, youth mentoring programs.

Law Enforcement	Kalin King Daniel Mott	Valdez Police Department	School/Community presentations, gun and winter safety, drug awareness, drug dog demonstration, Bike safety rodeo, youth ride-along program.
Religious/Fraternal Org.	Carl Hedman Sarah Seaman Katy Dahlman Jeanne Dahl	Valdez Assembly of God Epiphany Lutheran-Episcopal Church	Basic and intensive parenting seminars, anger management seminar for teens 15 and older, Financial Principals for Teens after-school seminar, spiritual guidance, youth group activities, volunteer and planning support, in-kind. After school youth group grades 1 st -6 th , teen youth group, sponsor of Boy Scouts of America, volunteer and planning support.
Civic/Volunteer Groups	Steve Dahlman Claire Heisse	Valdez Rotary	Board member, international youth exchange opportunities, Student recognition award programs encouraging youth service, leadership, academics, Rotary youth leadership award, sponsor of Red Ribbon activities, volunteer and planning support
Health-Care Professional	Mo Radotich Lori Saylor Kimberly Elias Patty Masters	Providence Valdez Medical Center Providence Valdez Counseling Center	Alcohol and drug testing, nutritional counseling for teens w/eating disorders, public health education, volunteer and planning support, in-kind. Youth alcohol and drug outpatient programming, ATOD assessments, intervention, counseling and treatment, parenting programs, community awareness and education, in-kind.
State, Local or Tribal Government Agency w/expertise in substance abuse field	Dwight Williams Kandi Connor Shannon Mahoney-Irish Pam Shirrell	Alaska Office of Children's Services Division of Juvenile Justice Department of Labor & Public Assistance Public Health	Volunteer and planning support, expert in field of substance abuse. Volunteer and planning support, expert in juvenile probations. Partnership with Assembly of God financial seminars for teens, volunteer and planning support, in-kind. Health and safety fair, public awareness and education services, volunteer and planning support.
Other Org. involved in substance abuse reduction	Amber O'Der Natalie Morrison David McCubbins Eva Dunning Tina Russell Doreen Hodges Miriam Glade	U.S. Coast Guard Connecting Ties, Inc. Valdez Consortium Library Valdez Advocates for Victims of Violence	Board member, volunteer and planning support. Drug free activities through public ceramic studio, works with community, special-needs and at-risk populations, volunteer and planning support. Drug-free alternative activities including summer reading program, children's book week, volunteer and planning support, in-kind. Board Member, Girls Circle discussion groups, Express Yourself art classes for at risk teen girls, Peacemakers conflict resolution skills building program, Summer Camps, Teen Talk, volunteer and planning support.

1.6 The following is an organizational chart reflecting the coalition's structure and staff positions funded through DFC and matching funds.



Brief History of the Valdez Youth Awareness Coalition

Founded in 1999, The Valdez Youth Awareness Coalition, began as the Valdez Youth Awareness *Council*. The council was made up of various key community stakeholders who met on a monthly basis over lunch to discuss youth substance use and risk behaviors. In 2000 the Council and Valdez City Schools identified and applied for two different substance abuse prevention grants. Both grants were awarded, and based on primarily anecdotal information, YAC set out to offer alternative drug-free programs and activities to the youth of Valdez. For the first three and a half years of DFCSP funding YAC had a difficult time finding and retaining staff to carry out the goals originally listed in the grant application. During these years some progress was made in identifying a five year comprehensive community substance use prevention strategy. Unfortunately, as YAC's first Community Readiness Survey would show, many parents and potential community partners were not prepared to address the overwhelmingly high rate of youth substance use in Valdez. While some small successes were achieved during its foundational years (e.g. creation of an after-school activities bus, the Jr. High MARS program, base-line data collection) very little capacity building or inter-agency collaboration occurred within the YAC context. It was only after SAMHSA intervened in the management and oversight of the DFC program, implementing its wide-spread grant reforms, that YAC was able to move beyond the ineffective discussion group it had become, to reorient as

the action-focused coalition applying for DFC funds today. In the year since SAMHSA took over management of the DFC program YAC has developed its first set of official bylaws, has elected its first Board of Directors and Executive Board, has developed Articles of Incorporation and has achieved nonprofit status with the state of Alaska. Coalition membership has taken on a new and refined meaning, and the number of approved members has grown to 21.

Please see Supporting Documentation in F1.4 for meeting minutes reflecting substantial participation from volunteer leaders in the community.

- 1.7 Evidence provided in sections A-K
- 1.8 N/A, Coalition does not intend to use a fiscal agent in the coming year.
- 1.9 N/A, YAC is the only Valdez coalition applying for DFC funding this year.
- 1.10 The coalition does not use more than 20% of DFCSP funding support direct services.

Supporting Documentation, Section F:

F1.4 Meeting Minutes (10 pages total counting this page)

Supporting Documentation, Section F:

F1.4 MOU/Member Applications (25 pages total counting this page)

Section G: Budget Justification, Existing Resources, Other Support: Applicants should provide a narrative justification of the items included in the proposed budget, as well as a description of existing resources and other support that the coalition expects to receive for the proposed budget. **Be sure to show no more than 20 percent of the total DFC grant award funds for direct services.**

Budget and Budget Justification

A. Personnel: an employee of the applying agency whose work is tied to the application

FEDERAL REQUEST

Position	Name	Annual Salary/Rate	Level of Effort	Cost
YSAC/PS, DFCSP Grant Coordinator	Jason Floyd	\$48,360	100%	\$48,360.00
			TOTAL	\$48,360.00
Cost of Personnel for Direct Services				\$0.00

JUSTIFICATION: Describe the role and responsibilities of each position.

The executive director will provide oversight of grant, including fiscal, personnel and volunteer management, community relations and project implementation and evaluation; coordinate coalition services and project activities, including training, coalition communication, data collection and dissemination; provide support to the coalition board of directors; be responsible for member recruitment, coordination and support, and process paperwork, payroll, and expense reports.

NON-FEDERAL MATCH

Position	Name	Annual Salary/Rate	Level of Effort	Cost
N/A				
			TOTAL	\$0.00

JUSTIFICATION: Describe the role and responsibilities of each position.

N/A

FEDERAL REQUEST (enter in Section B column 1 line 6a of form SF424A)

\$48,360.00

NON-FEDERAL MATCH (enter in Section B column 2 line 6a of form SF424A)

\$0.00

B. Fringe Benefits: List all components of fringe benefits rate

FEDERAL REQUEST

Component	Rate	Wage	Cost
FICA	7.65%	\$48,360.00	\$3,699.54
Workers Compensation	2.5%	\$48,360.00	\$1,209.00
Insurance	18.20%	\$48,360.00	\$8,801.52
		TOTAL	\$13,710.06

NON-FEDERAL MATCH

Component	Rate	Wage	Cost
FICA	7.65%	\$0	\$0.00

Workers Compensation	2.5%	\$0	\$0.00
Insurance	10.5%	\$0	\$0.00
		TOTAL	\$0.00

JUSTIFICATION: Fringe reflects current rate for coalition.

FEDERAL REQUEST (enter in Section B column 1 line 6b of form SF424A)

\$13,710.06

NON-FEDERAL MATCH (enter in Section B column 2 line 6b of form SF424A)

\$0.00

C. Travel: Explain need for all travel other than that required by this application. Local travel policies prevail.

FEDERAL REQUEST

Purpose of Travel	Location	Item	Rate	Cost
Grantee Meeting/ CADCA National Leadership Forum	Washington, DC	Airfare	\$1,200.00/flight x 3 adults and 4 students	\$9000.00
		Hotel	\$180/night x 4 rooms x 4 nights	\$2,880.00
		Per Diem (meals)	\$40/day x 4 persons x 5 days	\$800.00
CADCA Midyear Training	To Be Announced	Airfare to West Coast	\$875.00/flight x 2 persons	\$1750.00
		Hotel	\$180/night x 2 persons x 6 nights	\$2160.00
		Per Diem (meals)	\$40/day x 2 persons x 8 days	\$640.00
		Rental Car		\$300.00
Local travel	Round trip Valdez to Anchorage x 2	Mileage	1220 miles@.38/mile	\$463.60
			TOTAL	\$15,993.00
Cost of Travel for Direct Services				\$0.00

JUSTIFICATION: Describe the purpose of travel and how costs were determined.

The grant requires travel of two members to attend the grantee meeting in Washington D.C., and the coalition's strategic plan currently calls for student training and participation in the CADCA National Leadership Forum, Youth Conference. The coalition's capacity-building plan calls for member participation in the CADCA Midyear Training. Airline and car rental costs were based on the suggested retail price as of April 7, 2006. Local travel is needed to attend local meetings, project activities, and training events. Local travel rate is based on agency's personally owned vehicle (POV) reimbursement rate.

NON-FEDERAL MATCH

Purpose of Travel	Location	Item	Rate	Cost
N/A				
			TOTAL	\$0.00

JUSTIFICATION: Describe the purpose of travel and how costs were determined.

N/A

FEDERAL REQUEST (enter in Section B column 1 line 6c of form SF424A)
\$15,993.00

1. **NON-FEDERAL MATCH** (enter in Section B column 2 line 6c of form SF424A)
\$0.00

D. Equipment: an article of tangible, nonexpendable, personal property having a useful life of more than one year and an acquisition cost of \$5,000 or more per unit – federal definition.

FEDERAL REQUEST – (enter in Section B column 1 line 6d of form SF424A)
\$ 0

Item(s)	Rate	Cost
None		0
Cost of Equipment for Direct Services		0

NON-FEDERAL MATCH – (enter in Section B column 2 line 6d of form SF424A)
\$ 0

E. Supplies: materials costing less that \$5,000 per unit and often having one-time use

FEDERAL REQUEST

Item(s)	Rate	Cost
General office supplies	\$45/mo. x 12 mo.	\$540
Postage	\$25/mo. x 12 mo.	\$300
Fax/Copy Machine	\$200	\$200
Fax/Copy Laser Toner Cartridges	\$25/mo. x 12 mo.	\$300
Fax/Copy Laser Printer Paper	\$6.80/ream x 2/mo. x 12 mo.	\$163.20
	TOTAL	\$1,503.20
Cost of Supplies for Direct Services		\$0.00

JUSTIFICATION: Describe need and include explanation of how costs were estimated.

Office supplies, postage and printing/fax equipment (will also be used for making copies) and supplies are needed for general operation of the project. All costs were based on retail values at the time the application was written. The coalition currently has two laptop computers, an inkjet printer, digital camera, LCD projector and limited amounts of summer program craft and recreational supplies in its inventory and available to member and community use.

NON-FEDERAL MATCH

Item(s)	Rate	Cost
4-Drawer Vertical Letter File	\$139.99 Replacement Value	\$139.99
2-Drawer Vertical Letter File	\$109.99 Replacement Value	\$109.99
Wood Veneer Desk	\$1,329.99 Replacement Value	\$1,329.99
Machine Stand With Drop Leaf	\$129.00 Replacement Value	\$129.00
Commercial 30" Book Case	\$54.99 Replacement Value	\$54.99
Commercial 48" Book Case	\$74.00 Replacement Value	\$74.00
Wood Mobile Machine Stand	\$239.00 Replacement Value	\$239.00
	TOTAL	\$2,076.96

JUSTIFICATION: Describe need and include explanation of how costs were estimated.

The coalition’s previous fiscal agent has agreed to donate existing furniture to furnish the organization’s new office upon award of this funding. All costs were based on the replacement cost/retail values of similar new furniture at the time the application was written.

FEDERAL REQUEST – (enter in Section B column 1 line 6e of form SF424A)

\$1,503.20

NON-FEDERAL MATCH - (enter in Section B column 2 line 6e of form SF424A)

\$2,076.96

F. Contract: generally amount paid to non-employees for services or products. A consultant is a non-employee who provides advice and expertise in a specific program area.

FEDERAL REQUEST (Consultant)

Name	Service	Rate	Other	Cost
Foraker Group	Coalition Organization/ Sustainability Training and planning services.	\$100.00/hr	2 classes @ 2 hrs ea. *See attached rate sheets for more class info).	\$400.00
		Airfare \$150.00 RT	2 trips x 150.00	\$300.00
		Hotel \$80.00/night	2 nights hotel x \$80.00	\$160.00
Tracy McFarlin- Pressley, M.Ed., Evaluator	Outside Project Evaluation	\$300/day	20 days x \$300	\$6,000.00
			TOTAL	\$6,860.00
Cost of Contract for Direct Services				\$0

JUSTIFICATION: Explain the need for each agreement and how they relate to the overall project.

The Foraker Group has assisted the YAC with valuable coalition capacity-building professional workshops and board-trainings in the past and is seen as a valued partner in building the coalition’s recruitment, sustainability and marketing plans. Tracy Pressley has served as the coalition’s Outside Evaluator for one year, and has agreed to return in the coming year to an increased capacity, in order to assist YAC in its continued efforts to perform process and outcome evaluation, and to collect and report on the four GPRA measures.

FEDERAL REQUEST (Contract)

Entity	Product/Service	Cost
N/A		
	TOTAL	\$0.00

JUSTIFICATION: Explain the need for each agreement and how they relate to the overall project.

N/A

NON-FEDERAL MATCH (Consultant)

Name	Service	Rate	Other	Cost
Tracy McFarlin-Pressley, M.Ed., Evaluator	In-kind evaluation of coalition endorsed After-the-Bell after-school program at Gilson Jr. High in Valdez.	\$42.00/hr.	\$42.00/hr x 10 hrs/mo. x 8 mo.	\$3,360.00
Valdez Parks, Recreation and Cultural Services	Staff hours in delivering supervised alternative drug-free activities and recreational programs to Valdez youth.	\$63,278.76 2006-2007 grant year	*See spreadsheet attached to budget narrative for staff and time break-down of this item	\$63,278.76
Assembly of God	Staff Hours in delivery of Parenting, anger management and teen financial skills seminars.	\$21.00/hr	1 staff member x \$21.00 x 71 hrs of instruction. *See supporting letter and documents for break-down of seminars.	\$1,491.00
Providence Valdez Counseling Center	Staff hours in delivery of Love and Logic Parenting class	\$324.00	1 staff @ \$324.00/day class series	\$324.00
		\$1,000.00	1 staff @ \$1,000.00/day and night class series	\$1,000.00
TOTAL				\$69,453.76

JUSTIFICATION: Explain the need for each agreement and how they relate to the overall project.

In addition to the time YAC members donate to attend monthly coalition meetings (not measured in budget justification), the agencies/individual listed above have committed to provide the listed prevention-oriented programs/service to help the coalition in the implementation of its prevention strategy.

NON-FEDERAL MATCH (Contract)

Entity	Product/Service	Cost
TOTAL		\$0.00

JUSTIFICATION: Explain the need for each agreement and how they relate to the overall project.

N/A

2. FEDERAL REQUEST – (enter in Section B column 1 line 6f of form SF424A) \$6,860.00

(combine the total of consultant and contact)

NON-FEDERAL MATCH – (enter in Section B column 2 line 6f of form SF424A) \$69,453.76

(combine the total of consultant and contact)

G. Construction: NOT ALLOWED – Leave Section B columns 1&2 line 6g on SF424A blank.

H. Other: expenses not covered in any of the previous budget categories

3. FEDERAL REQUEST

Item	Rate	Cost
Telephone/Internet	\$150/mo. x 12 mo.	\$1,800.00
Cimaworld.com Nonprofit	D & O annual premium \$800	\$800.00

Insurance *See attached website information. This company was used as an example of costs for nonprofit insurance and is only used to project possible costs once funding is received to pay for similar coverage.	Volunteer medical expense reimbursement, personal liability, and auto liability insurance @ \$10.50/year x 7 members + \$135 organization membership fee in VIS.	\$208.50
	Volunteer/Employee Dishonesty annual premium \$230	\$230.00
ADAS Core Measure Short Form Student Surveys	\$1/survey x 428 students + \$150 for pre-test + \$150 for post-test	\$728.00
Foraker Group Annual Partner Fee	\$100.00/year for organizations with cash budgets of \$100,000.00 or less	\$100.00
CADCA Annual Membership Fee	\$200.00/year for coalitions with cash budgets of \$99,000.00 or less	\$200.00
YAC Administrative Expenses		\$9,264.00
	TOTAL	\$13,330.50

JUSTIFICATION: Breakdown costs into cost/unit: i.e. cost/square foot. Explain the use of each item requested. In March, 2006 the coalition achieved its nonprofit status, leaving very little time for related planning and forecasting of anticipated administrative costs that would be incurred by the coalition in the coming grant cycle. Due to the timing of this transition YAC has listed a *projected* cost for future administrative expenses, based upon current actual cost of management services available through coalition member and fiscal agent Providence Health Systems. The section discussing nonprofit insurance is also a projection of related expenses the coalition expects to incur upon award of this grant. Changes in the actual cost of these line-items will be reported to SAMHSA as more details become available, and will be revised under SAMHSA's direction as necessary. The ADAS Core Measures Short Form Survey is a necessary part of the coalition's evaluation and reporting plan and will be the primary tool used to collect GPRA Core Measure data in the coming year. The CADCA and Foraker Group annual membership fee buy YAC access to a wealth of valuable capacity-building training and resources at a fraction of the regular fee that would normally be assessed to non-member agencies and individuals.

4. NON-FEDERAL MATCH

Item	Rate	Cost
Office Space (VPR&CS)	\$1/sq.ft. x 168 sq.ft. x 12 mo.	\$2,016.00
Meeting Space (Providence Valdez Medical Center)	\$40.00/hr x 1 hr/mo. x 12 mo.	\$480.00
Office Utilities	To be covered by VPR&CS, Amount unknown at this time.	?
VPR&CS Facility costs for Drug-free activities and programs	\$29,660.00 for 2006-2007 DFC grant year. *See spreadsheet attached to budget narrative for break-down of this item.	\$29,660.00
YAC/After-School Student Activities Bus (funded by United Way)	Cost projected from previous years. *See spreadsheet attached to budget narrative to see cost for 2004-2005 and current costs for 2005-2006.	\$6,500.00

Valdez City Schools after-the-bell facility expense	\$1/sq.ft. x 8 rooms @ 230 sq.ft./ea. x 8 mo.	\$14,720.00
TOTAL		\$53,376.00

JUSTIFICATION: Breakdown costs into cost/unit: i.e. cost/square foot. Explain the use of each item requested.

Coalition members have donated coalition office, meeting and activity space necessary for facilitation of the coalition’s strategic plan. Funding for YAC sponsored after-school student activities bus was provided by the United Way of Valdez. All facility costs are based on the average rental cost of similar space at the time of this grant application.

5. FEDERAL REQUEST – (enter in Section B column 1 line 6h of form SF424A)
\$13,330.50

NON-FEDERAL MATCH – (enter in Section B column 2 line 6h of form SF424A)
\$53,376.00

Indirect cost rate: If your organization has no indirect cost rate, indicate if you intend to waive the indirect costs or negotiate and establish an indirect costs rate with DHHS within 90 days of award issuance, if the grant is awarded. For information on applying for the indirect rate go to: samhsa.gov then click on grants – grants management – HHS Division of Cost Allocation – Regional Offices.

YAC has chosen to waive the Indirect Cost Rate for this award.

BUDGET SUMMARY:

Category	Federal Request	Non-Federal Match	Total
Personnel	\$48,360.00	\$0.00	\$48,360.00
Fringe	\$13,710.06	\$0.00	\$13,710.06
Travel	\$15,993.00	\$0.00	\$15,993.00
Equipment	\$0.00	\$0.00	\$0.00
Supplies	\$1,503.20	\$2,076.96	\$3,580.16
Contractual	\$6,860.00	\$69,453.76	\$76,313.76
Other	\$13,330.50	\$53,376.00	\$66,706.50
Total Direct Costs*	\$99,756.76	\$124,906.72	\$224,663.48
Indirect Costs	N/A	N/A	N/A
Total Project Costs	\$99,756.76	\$124,906.72	\$224,663.48

6. * **TOTAL DIRECT COSTS:**
\$224,663.48

7. FEDERAL REQUEST – (enter in Section B column 1 line 6i of form SF424A)
\$99,756.76
NON-FEDERAL MATCH – (enter in Section B column 2 line 6i of form SF424A)
\$124,906.72

TOTAL PROJECT COSTS: Sum of Total Direct Costs and Indirect Costs
FEDERAL REQUEST (enter in Section B column 1 line 6k of form SF424A)
\$99,756.76

Total Direct Services Costs (not to exceed 20% of Federal Budget)	\$0.00
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NON-FEDERAL MATCH (enter in Section B column 2 line 6k of form SF424A)
\$124,906.72

Supporting Documentation for Budget Justification Attachments

Order of Attachment:

- Foraker Group Rate Sheets (4 pages)
- Valdez Parks, Recreation and Cultural Services Spread Sheet
- Valdez Assembly of God Seminar Letter and Cost Sheet (5 pages)
- Cimaworld.com Insurance Rate Sheets (5 pages)
- After School Activities Bus Cost Page

Section H: Resumes and Job Descriptions: Applicants should include the following information in this section:

- a resume, two pages or less, for the project director and other key positions. If the person has not been hired, include a position description and/or letter of commitment with a current resume from the individual
- job descriptions that are no longer than 1 page each for key personnel

(PROPOSED) JOB DESCRIPTION

POSITION TITLE: Valdez Youth Awareness Coalition (YAC) Executive Director

Executive Director is responsible for fiscal and general oversight and administration for the Valdez Youth Awareness Coalition (YAC). This position responsible to provide staff supervision and oversee development and maintenance of YAC programs. This position is responsible for fiscal and general oversight administration for YAC.

Location: Executive Director reports to YAC Board of Directors. This position supervises all staff and volunteers for the agency.

Environment: YAC is a member-owned, non-profit corporation governed by an annually elected volunteer board. Corporation is specifically organized to manage, promote and maintain a unified community force dedicated to promoting healthy lifestyle choices and focusing on the prevention and reduction of youth substance use, intimate partner violence and other negative risk behaviors by Valdez youth.

YAC provides an official venue for the organization of collaborative, community centered, grass-roots campaigns, initiatives, events, activities and programs addressing it mission statement.

Essential Functions

1. Executive Director develops and maintains the YAC budget and grants. Reports required information to granting agencies, the YAC Board of Directors, is involved in the solicitation of funding, and maintains contracts with service vendors.
2. Position administers community youth substance use initiatives, handles public relations, promotions and public education. Researches and oversee planning of YAC meetings and activities. Coordinates strategic planning with member agencies and encourages interagency cooperation
3. Executive Director provides administrative supervision to the YAC staff and volunteers. Provides staff and volunteer training, prevention project consultation, conflict resolution, planning and when applicable, regular evaluations. Coordinates staff on-call and leave.
4. As a member of the Management Team is responsible for participating in Board Meetings, related discussions and policy making decisions for YAC. This position is expected to communicate and advise the Board of Directors on areas that may impact operations of the organization.
5. Executive Director supervises YAC sponsored events and is responsible as a first-responder for management of critical incidents.

Latitude: Director must be able to work in a high public contact situation. This position must comply with established YAC policies and procedures. This is an exempt position and includes taking on-call time during emergencies.

Contacts: Position has high visibility and frequent contact with children, the general public, community leaders, YAC member agencies, individuals and employees.

Must be able to pass a criminal background check. Must be able to work independently.

Knowledge, Skills, Abilities: Executive Director requires at least a Bachelors Degree in Social Work or related field, a current Chemical Dependency Counselor I Certification or the ability to obtain this certification. Three years experience in the Substance Prevention/Addiction Treatment field is preferred. This position requires the ability to solve problems creatively, to work independently, to look for solutions and to work positively with the YAC Board of Directors, members and community. Executive Director must be able to use Office software.

Biographical Sketch:

Name of Staff Member: Jason D. Floyd, LBSW

Educational Background: Bachelor's of Science Degree, Eastern Oregon University, La Grande, Oregon, 6/12/99.

- **Major Field of Study:** Philosophy, Political Science, and Economics (PPE Program).
- **Minor Field of Study:** Political Science.

Professional Experience:

□ **Work Experience:**

1. Youth Substance Abuse Counselor/Prevention Specialist, Providence Valdez Counseling Center, 1/1/05-Present.
2. Youth Substance Abuse Counselor/Prevention Specialist, Valdez Regional Health Authority, Valdez Counseling Center 5/23/2004.
3. Social Worker II (CS), Alaska Department of Health and Social Services, Office of Children's Services, Kenai Field Office, Kenai, Alaska, 4/16/01-5/04.
4. Social Worker I, Alaska Department of Health and Social Services, Division of Family and Youth Services, Aniak Field Office, Aniak, Alaska, 3/23/00-4/13/01.

□ **Professional Licenses/Certificates:**

1. *Licensed Baccalaureate Social Worker*, State of Alaska Department of Economic Development, Division of Occupational Licensing, Alaska License, No. 487, *Effective: 6/30/04. Expires: 6/30/06.*
2. *Licensed Baccalaureate Social Worker*, State of Alaska Department of Economic Development, Division of Occupational Licensing, Alaska License, No. 487, *Effective: 7/01/02. Expired: 6/30/04.*
3. *Licensed Baccalaureate Social Worker*, State of Alaska Department of Economic Development, Division of Occupational Licensing, Alaska License, No. 487, *Effective: 11/20/01. Expires: 6/30/02.*
4. *Paralegal Certificate*, EOU Small Business Development Department, 3/99.

Honors Received and Dates:

- **Newly Appointed** by Governor Frank Murkowski to serve on the **State Board of Social Work Examiners**, 4/05/06.
- **National Family-Day Initiative Award**, Presented by National Center on Addiction and Substance Abuse (CASA) at Columbia University and by the General Mills Corporation. Recognized for work leading to local DFCSF coalition's award as one of the nation's top five family-day programs. 11/04.
- **Rotary Foundation Chairman-elect**, Soldotna Rotary, Soldotna Alaska. 2004. Present, Develop and provide administrative assistance for local club programs supporting Rotary International's worldwide humanitarian efforts.
- **Elected Vice President**, Soldotna Rotary, Soldotna, Alaska. 2003-2004. Preside when the President was unavailable, Responsible for scheduling, coordinating, and assigning weekly meeting presentations and programs.
- **Elected Board of Directors**, Voting Member, Soldotna Rotary, Soldotna, Alaska. 2002-2003, 2003-2004. Assisted in the development of club policy, the administrative and the decision making process.

JOB DESCRIPTION

1. **Position Title:** Youth Substance Abuse Counselor/Prevention Specialist (YSAC/PS)
2. **Description of duties and responsibilities:** The YSAC/PS provides in-school and community prevention/intervention services for children, adolescents and their families. This position is responsible for accurate, timely documentation of program activities according to current policy and procedure. This includes submission of SAMHSA semi-annual progress reports, Youth Awareness Coalition quarterly progress reports, correspondence, client referral and coordinating prevention and treatment planning within the Providence Valdez Counseling Center (PVCC, fiscal agent) and other agencies. This position will work with the Valdez City School District counseling/prevention staff to implement school and community based substance abuse prevention services. The YSAC/PS will work with community providers in the provision of juvenile prevention practices, addictions and mental health treatment, will perform other job related duties as assigned, and will seek clinical and informal consultation. The YSAC/PS will pursue ongoing professional development. This position must maintain strict confidentiality within federally mandated guidelines and maintain professional boundaries with clients and staff.
3. **Qualifications for position:** The YSAC/PS position requires a Bachelors Degree and a Level I Addiction Certification, or the ability to obtain this certification within one year. The position also requires the ability to solve problems creatively, to work independently, to look for related solutions and to work positively within a treatment team. YSAC/PS will work to support ongoing development of the Drug Free Communities Support Program (DFCSP) for Valdez.
4. **Supervisory relationships:** The YSAC/PS reports to the PVCC Director (PVCCD). The PVCCD reports to the Providence Valdez Medical Center Administrator. Under this position the YSAC/PS may supervise counselors, volunteers and interns.
5. **Skills and knowledge required:** The YSAC/PS must be able to work competently with computer word processing. The YSAC/PS must be able to work in a high public contact situation. This position must comply with established PVCC and Providence Health Systems policies and procedures. The YSAC/PS must have a working knowledge of community mental health, addictions concepts, practices and theory, and be able to provide prevention and referral services necessary for clients including children, adolescents and their families.
6. **Prior experience:** Two years addiction/prevention field experience preferred.
7. **Personal qualities:** Must be able to work independently and have good communication skills as this position has high contact with other providers such as the court system, schools, juvenile probation, Youth Court, City Parks and Recreation staff, law enforcement, Office of Children's Services, school psychologist, faith community, other agencies, the general public, the Providence Valdez Medical Center and PVCC.
8. **Amount of travel and other special conditions or requirements:** YSAC/PS will attend one, two day DFCSP related meeting in Washington D.C. each grant year.
9. **Salary Range:** \$23.65 per hour. 1 FTE (40 hours/week),
10. **Hours per day or week:** This is full-time overtime exempt position.

Section I: Program Abstract: Provide a program abstract, no longer than 35 lines, in this section.

ABSTRACT

The Valdez Youth Awareness Coalition (YAC), a nonprofit organization, serves the City of Valdez, Alaska, a rural community with a population of 4400 residents. According to the 2000 U.S. Census 10.2 percent of the Valdez population is Alaska Native and/or American Indian. YAC's mission is, "to provide a unified community force promoting healthy life style choices, focusing on the prevention and reduction of youth substance use, intimate partner violence and other negative risk behaviors." YAC's two primary goals are to: 1) reduce youth substance use in Valdez, Alaska, and over time, among adults by addressing the factors in our community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse; 2) establish and strengthen collaboration among Valdez's private nonprofit agencies, and Federal, State, local and tribal governments to support the efforts of community coalitions to prevent and reduce substance abuse among youth. YAC plans to achieve these goals through implementation of the following strategies: 1) Reduce youth access to alcohol, tobacco and other drugs (ATOD). 2) Reduce pro-ATOD perceptions by youth. 3) Increase parent perceptions of risk of harm, youth ATOD use disapproval, and related family communication and management skills. 4) Build the coalition's capacity to effectively address youth substance use. 5) Create coalition sustainability, ensuring the future of long-term prevention programming in Valdez, and 6) Mobilize coalition members to develop and deliver collaborative prevention activities, events and programs in Valdez.

Section J: General Applicant Information: Please provide the following information in this section.

- Name of fiscal agent, which is the legal name of applicant;
Valdez Youth Awareness Coalition
- Mailing address of fiscal agent (including zip code);
P.O. Box 3198, Valdez, Alaska 99686.
- Name of the coalition;
Valdez Youth Awareness Coalition
- Mailing address of the coalition (including zip code);
P.O. Box 3198, Valdez, Alaska 99686.
- Physical address of the coalition (if different);
911 Meals Avenue, Valdez, Alaska 99686.
- Date the coalition was established;
YAC was originally established in 1999.
- Indicate whether the coalition is a religious or faith-based organization;
The coalition is not a religious or faith-based organization.
- List drugs addressed by the coalition (including marijuana, alcohol, tobacco, methamphetamine, MDMA [ecstasy], steroids, inhalants, heroin, and any other drugs).
The Valdez Youth Awareness Coalition addresses and targets multiple substances in its strategy and prevention planning. Substances are defined as, but not limited to, narcotics, depressants, stimulants, hallucinogens, cannabis, inhalants, alcohol and tobacco, where their use is prohibited by Federal, State or local law. Other drugs names the coalition recognizes and targets include marijuana, methamphetamine, MDMA [ecstasy], steroids, inhalants, heroin, and any other drugs of youth abuse.

- If applicant has previously received a DFC award, please list each of the fiscal year(s).
YAC has previously received DFC awards in the fiscal years spanning 2001-2002, 2002-2003, 2003-2004, 2004-2005, and 2005-2006.
- Amount of FY 2006 funds requested.
\$99,756.76
- List all of the coalition’s other Federal and State funding sources.
N/A
- List of any other of the coalition’s funding sources (including foundations, fundraising drives, corporate support, and any other funding sources).
The coalition sponsors an After School Activities Bus that is paid for by funding from the United Way of Valdez. The amount of funding for this service is dependant on the number of activities, operational costs and other factors. The year-to-date cost of the activity bus for operation from Oct. 2005 to March of 2006 was \$4,620.37. All other prevention programs and services are currently funded through the coalition’s members and their respective organizations. While the coalition counts these efforts in its calculation of in-kind contributions to its prevention strategy, it receives no additional money.

Other Contact Information – Please provide contact information for the following individuals (include for each the name, phone number, and email address):

- Official authorized to accept funds on behalf of the coalition;
*Mike Bork, (907)835-5033, or (907)831-1671.
mbork@ci.valdez.ak.us
YAC President of the Board of Directors.
Coalition board chair/president;
Mike Bork, (907)835-5033, or (907)831-1671.
mbork@ci.valdez.ak.us
YAC President of the Board of Directors.*
- Proposed project director of the DFC grant;
*(Currently the DFCSP Grant Coordinator for the coalition, employed by the coalitions fiscal agent)
Jason Floyd, LBSW (907)834-1898, or(907)831-0706.
jfloyd@provak.org
(Until this grant is awarded the current Grant Coordinator will function in the role of Executive Director until the Board of Directors confirms final criteria for the position and makes an official hire.)*
- Proposed evaluation contact for the DFC grant;
*Tracy M. Pressley
(907)835-2244, or (907)835-5966.
tracy_mpressley@valdez.cc*

Section K: Applicant Demographics: Please provide the following information to describe the target area served by the coalition.

- Congressional districts(s) served by the coalition.
Alaska 00 or 01
- Zip code(s) of the target area served by the coalition.
99686
- Geographical boundaries of the target area served by the coalition (i.e., city, county coordinates, street intersections, etc.)
City of Valdez, anywhere within city limits.
- Total population of the target area served by the coalition.
Approximately 4400 residents.
- Indicate whether the target area served by the coalition is primarily rural, suburban, or urban. Select one based on the following definitions:
 - *Rural* – A rural area is defined as a county with a population of no more than 30,000. If rural, please identify the county(ies) served by the coalition.
 - *Suburban* – A suburban area is defined as (a) urban fringe of a large city – any incorporated place, a Census-designated place (CDP), or non-place territory within a consolidated metropolitan statistical area (CMSA) or metropolitan statistical area (MSA) of a large city and defined as urban by the U.S. Bureau of the Census; or (b) urban fringe of a midsize city – any incorporated place, CDP, or non-place within a CMSA or MSA of a midsize central city and defined as urban by the U.S. Bureau of the Census.
 - *Urban* – An urban area is defined as (a) large city – a central city of a MSA or CMSA with a population of at least 250,000; or (b) midsize city – central city of an MSA or CMSA with a population of less than 250,000.
Valdez is classified as rural. It is the only city in the area with a population of 4400. Valdez is not a part of a county or borough. The city limits stretch for 19 miles along the highway.
- Indicate whether the coalition serves a federally recognized tribal area.
YAC does not serve a federally recognized tribal area.
- Indicate whether the coalition serves an area that is economically disadvantaged (i.e., 20% or more of the children [under 18 years of age] living in the target area live in a household below the poverty line, as defined by the U.S. Census Bureau).
According to U.S. Census 2000 poverty statistics for the city of Valdez, 5.9% “of Families with related children under 18 years are below poverty level.” According to the same U.S. Census year, 14.3% “of Families with female householder, no husband present, with related children under 18 years are below poverty level.” The sum of these Census categories equals 20.2%.

APPENDIX 1: State Single Authority Letter of Support

APPENDIX 2: Assurance of Compliance with SAMHSA
Charitable Choice and Regulations Form SMA 170.

APPENDIX 3: Certifications and Assurances

APPENDIX 4: Disclosure of Lobbying Activities

APPENDIX 5: Checklist

